

Column Digital Display Specs

World Conference on Genitourinary Cancers | August 1-3, 2024

New-York Historical Society | New York, NY

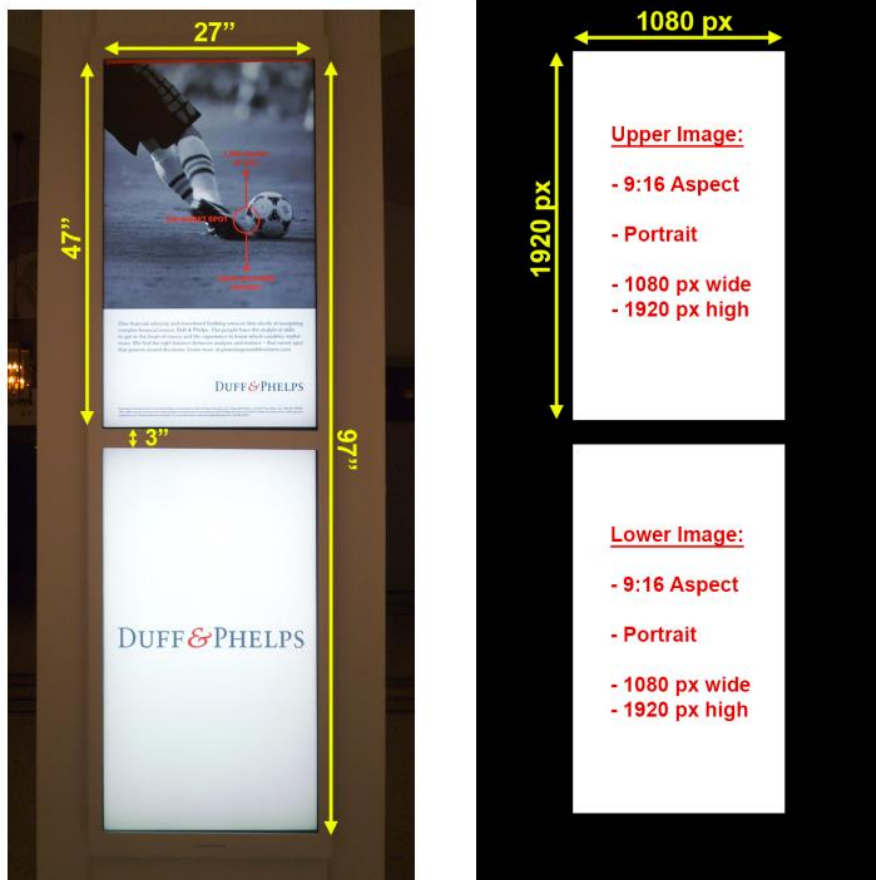
Sponsor will provide branding for 2 vertical screens to display continuously with altering placement within the Exhibit Hall of the New-York Historical Society

FORMATTING IMAGES FOR COLUMNS

All Column images should be formatted to 1080 pixels wide by 1920 pixels high. All column images should be 8 bit RGB with a resolution of 1080 x 1920 @ 72dpi in PNG or JPG file format.

PHYSICAL LAYOUT: COLUMN DISPLAYS

Each column has 2 displays, stacked vertically. Each display is 27" wide by 47" tall. The total height of the column, including the 3" margin between displays is 97".



Please submit any digital content no later than **July 8** to:

Kameron Schnautz

IDEOlogy Health, Conference Event Manager

kameron@ideologyhealth.com