

# Lobby Wall Digital Display Specs

World Conference on Genitourinary Cancers | August 1-3, 2024

New-York Historical Society | New York, NY

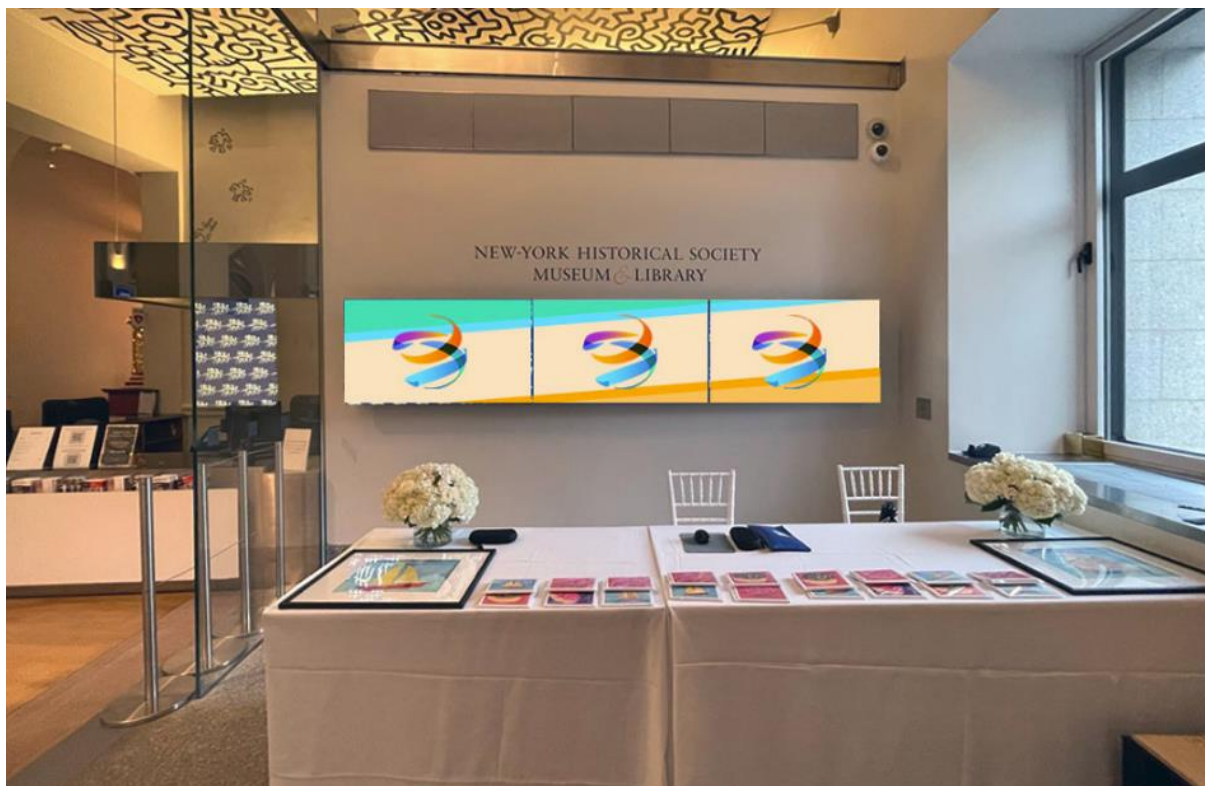
Sponsor will provide branding for 3 horizontal screens to display within the Exhibit Hall of the New-York Historical Society. Images will rotate every 30 seconds.

## FORMATTING IMAGES FOR LOBBY

Lobby wall images should be formatted to 1920 pixels wide by 1080 pixels high for a single monitor image or 5760 pixels wide by 1080 pixels high to cover all three screens.

## PHYSICAL LAYOUT: LOBBY WALL

The Lobby wall is comprised of three monitors, mounted on the entrance wall that can create either a continuous, wide rectangular image one monitor high and three monitors wide. or three 16:9 images set beside each other. The total height of the monitor array is 143.03" x 26.84" x 2.75". Each monitor in the array is 47.68" x 26.84" x 2.75". A single image displayed across all three monitors should be formatted to 5760 px wide and 1080 px high.



Please submit any digital content no later than **July 8** to:

**Kameron Schnautz**

IDEOlogy Health, Conference Event Manager

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